**Disrespectability Politics: On Jay-Z’s Bitch, Beyonce’s ‘Fly’ Ass, and Black Girl Blue**

Exigence- the problem is the treatment of women, especially black women in hip-hop and that Jay-Z making the bitches statement doesn’t shadow that fact

Ethos- the author establishes himself of knowing hip-hop by describing what came out and what he was listening to when he was in high-school

Pathos- the discussion of the tribute to JayZ’s daughter, calling her the most beautifullest thing ever

Logos- the abc list that describes the typical thought process with black women and what makes them act a certain way